



72k FACE SERUM WOMEN CLINICAL STUDY RESULTS



QUESTIONNAIRE* cosmetic efficacy & quality results confirmed by study participants

cosmetic effect reported by study participants (n=24)	%
tightens & firms skin	88 %
improves skin texture & tone	88 %
refines pores	88 %
improves radiance	83 %
soothes (calms) the skin	79 %
regenerates the skin	79 %

cosmetic quality confirmed by study participants (n=24)	%
product well absorbed	96 %
scent is pleasant	96 %

* all results statistically significant; application twice daily for a duration of 2 months (56 days); treatment response assessed at day 56 by self-assessment questionnaire; n=24; 28 participants recruited; 4 dropouts



72k FACE & EYE SERUM WOMEN CLINICAL STUDY RESULTS



INSTRUMENTAL MEASUREMENTS*

efficacy 72k eye and face serum women	responder % of study persons	best result improvement vs. baseline (case nr)	average improvement from baseline % (n)	measurement method
increase of skin firmness eye and face serum	85 % (17/20)	77 % (nr. 25)	25.4 %	Cutometer MPA 580
reduction of crow's feet depth eye serum	67 % (12/18)	53 % (nr. 02)	9.0 %	EvaFace 5S / 3D
increase of skin density/redensified skin face serum	80 % (16/20)	32 % (nr. 26)	13.9 %	DermaScan C
decrease of skin sagging volume face serum	74 % (14/19)	79 % (nr. 14)	8.4 %	EvaFace 5S / 3D
decrease of nasogenial fold depth face serum	68 % (13/19)	38 % (nr. 6)	11.3 %	EvaFace 5S / 3D
decrease of glabella fold depth face serum	58 % (11/19)	45 % (nr. 6)	9.3 %	EvaFace 5S / 3D
reduction of skin pollution anti-pollution effect face serum	95 % (19/20)	-	26.6 %	Carbon Black Test & Dino Lite pictures
statistically significant lightening of spots	95 % (19/20)	-	6.3 %	Spectrophotometer CM-700d
statistically significant lightening of spot free skin face serum	90 % (18/20)	-	3.7 %	Spectrophotometer CM-700d

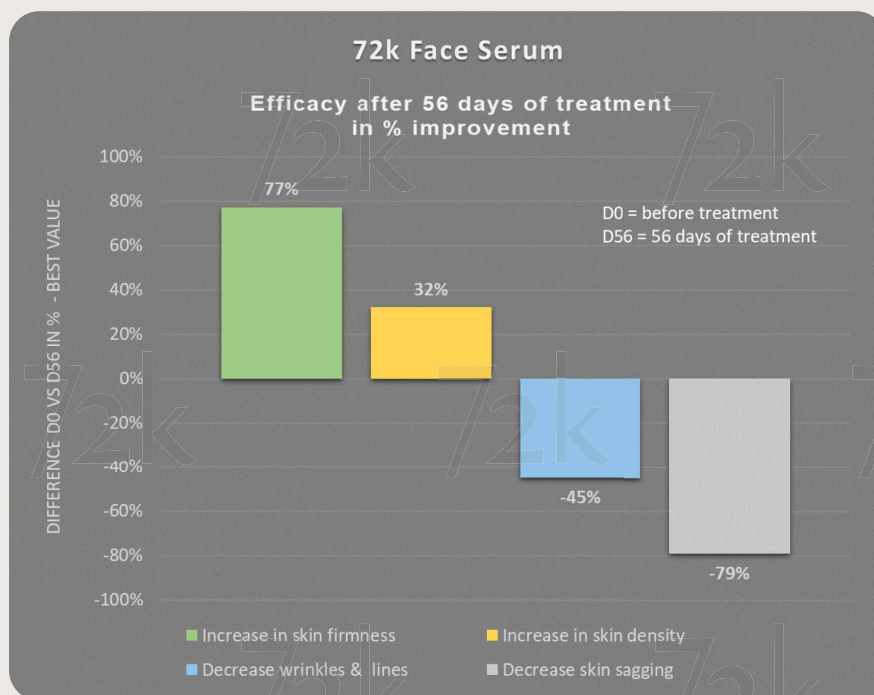
* all results statistically significant; application twice daily for a duration of 2 months (56 days); treatment response assessed at day 28 and day 56 by instrumental measurement; n=18-20; 28 participants recruited; 4-10 drop outs instrumental measurement; n=18-20; 28 participants recruited; 4-10 drop outs



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INSTRUMENTAL MEASUREMENT – BEST RESULT



measurement methods

- Firmness
Cutometer
- Density
DermaScan C
- Reduction of wrinkles & sagging
EvaFace 5S / 3D

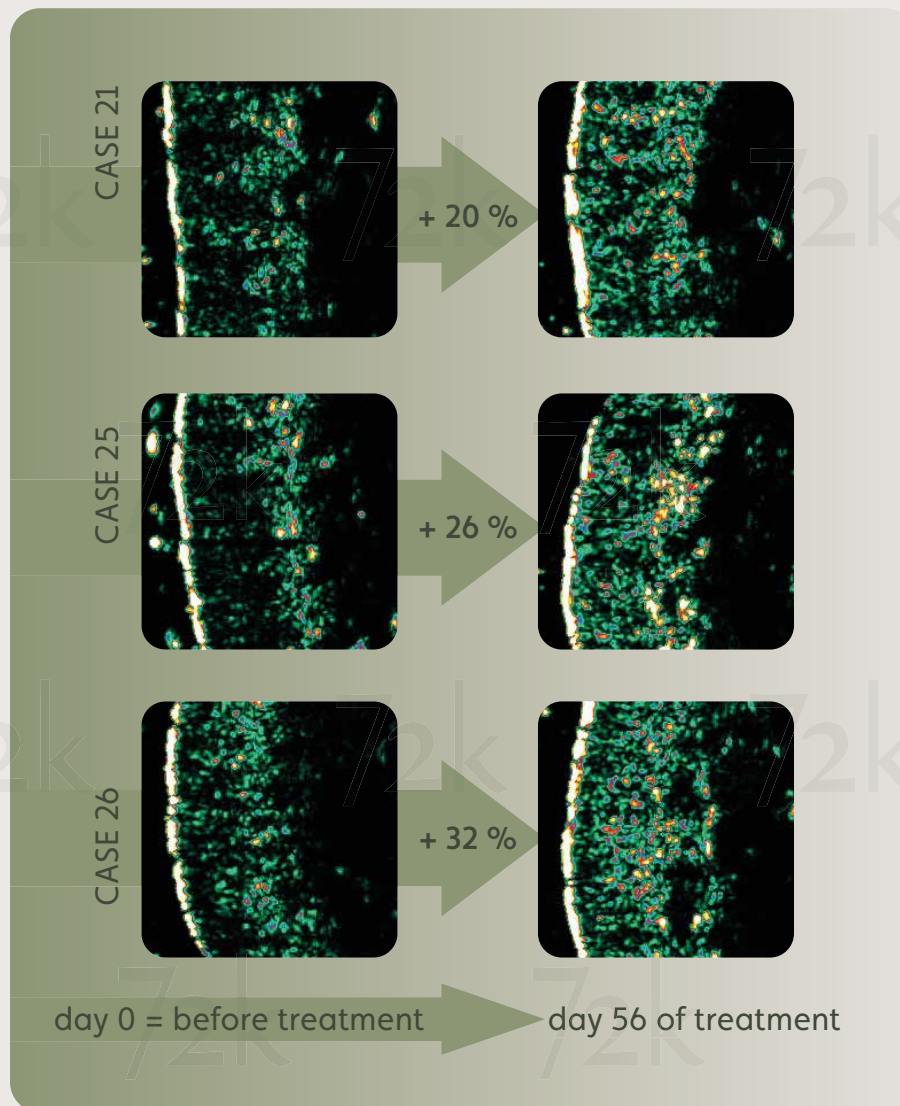
outstanding improvement of skin firmness & density and significant reduction of wrinkles and volume of skin sagging



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SIGNIFICANT INCREASE OF SKIN DENSITY Dermascan C Ultrasound Images



impressive re-densified skin clear and significant increase of skin density (%) and thickness suggesting regeneration of skin matrix.



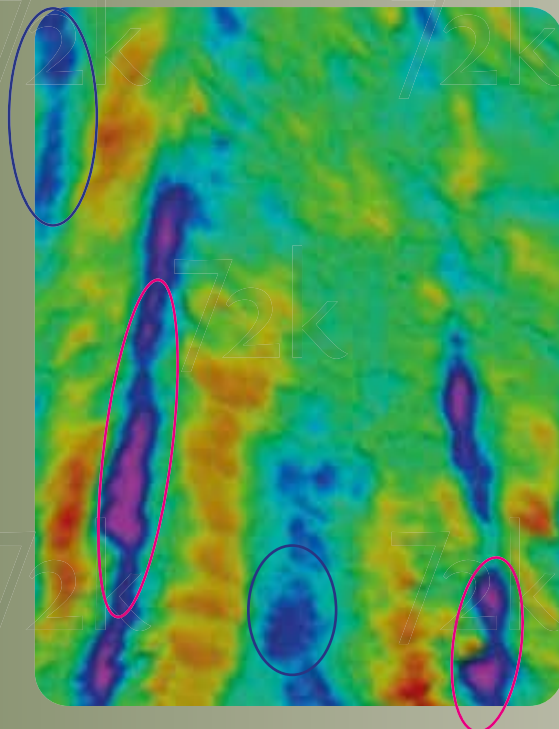
72k FACE SERUM WOMEN CLINICAL STUDY RESULTS



WRINKLE REDUCTION IN DEPTH AND LENGTH

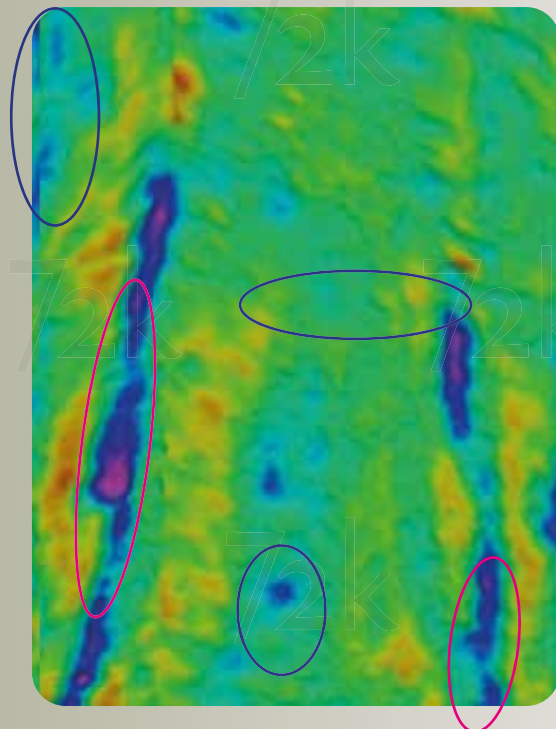
example of clearly visible glabella fold improvement
decrease in depth and size (case 12)

EvaFace S5; 3D Profilometry



day 0 = before treatment

decrease of pink and blue surfaces
indicate re-plumping and
reduction of wrinkles



day 56 of treatment

intensively re-plumped, tightened
glabella area (less pink, blue and
yellow areas); wrinkles/lines
disappeared or smothered

● deep wrinkles
 ● wrinkles
 ● plumped area
 ● filled area



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SKIN LIFTING & CORRECTION OF WRINKLES spectrophotometric images

CASE 26



day 0 = before treatment



day 56 of treatment

significant skin smoothing
reduction of sagging skin & wrinkles
(depth and length) case 26



72k FACE SERUM WOMEN CLINICAL STUDY RESULTS

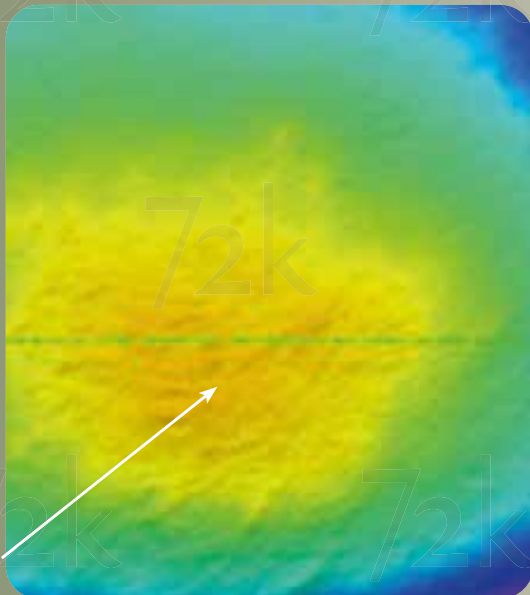


IMPROVEMENT OF SKIN SAGGING

decrease of skin sagging

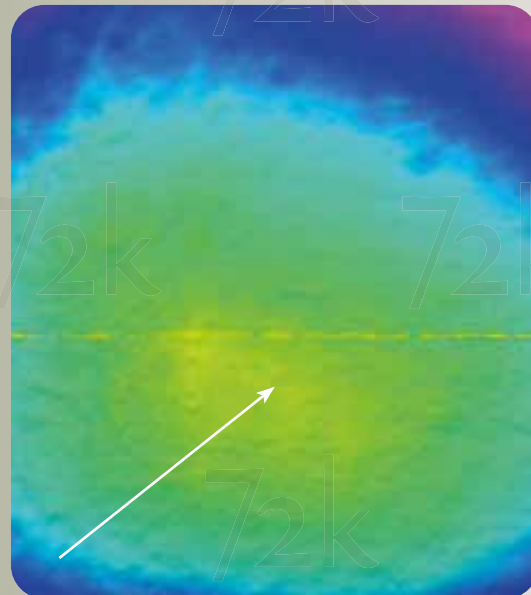
example of clear reduction of sagging skin (case 6)

EvaFace S5; 3D Profilometry



day 0 = before treatment

decrease of yellow surface indicates a decrease of skin sagging and increase of skin tightness



day 56 of treatment

intensively tightened, firmed skin area with significantly less sagging skin



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SKIN BRIGHTENING spectrophotometric images

CASE 2 – asian skin

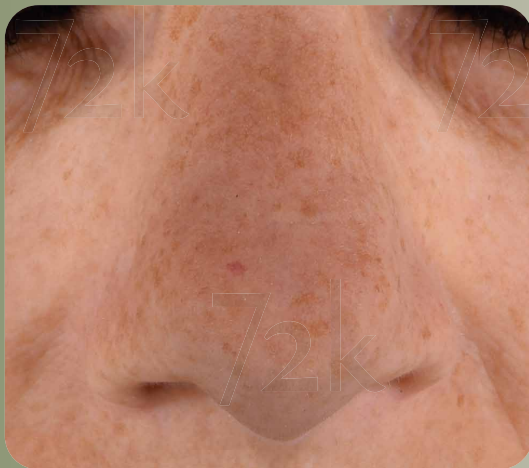


day 0 = before treatment

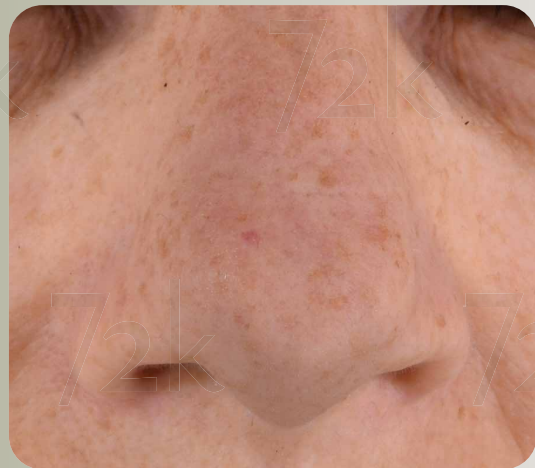


day 56 of treatment

CASE 10 – caucasian skin



day 0 = before treatment



day 56 of treatment

visible skin brightening
examples of statistically significant lightening
of spots and spot free skin areas