



72k MULTI-TALENT SPOT SERUM

CLINICAL STUDY RESULTS



QUESTIONNAIRE*

High cosmetic effect & quality
confirmed by study participants

effect reported in questionnaire (n=33)	%
my skin feels more radiant	79 %
my skin feels soothed (calmed)	79 %
improves my skin significantly	76 %
reduces my acne significantly	76 %
reduces my acne marks visibly	76%
removes excess sebum	73 %
refines my pores	70 %

quality confirmed by questionnaire (n=33)	%
skin absorption is good	79 %
texture and spreadability is good	91 %

* all results statistically significant; application twice daily for a duration of 2 months (56 days); treatment response assessed by using a self-assessment questionnaire; n=33; 28 volunteers recruited; 5 dropouts



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INSTRUMENTAL MEASUREMENTS*

efficacy 72k multi-talent spot serum	responder % of study persons	best result improvement vs. baseline (case nr)	average improvement from baseline % (n)	measurement method
reduction of skin roughness	70 % (23/33)	46 % (nr. 10)	14.2 %	ColorFace
increase of skin density (re-densified skin)	82 % (27/33)	79 % (nr. 14)	14.1 %	Dermalab Ultrasound
significant lightening (decrease of color of acne lesions & marks)	76 % (25/33)	47 % (nr. 24)	11.5 %	Spectro- photometer CM-700d
strong reduction of skin pollution (anti-pollution effect)	100 % (33/33)	100 % (nr. 38)	40.8 %	Visioscan VC 98 & Carbon Black Test

* all results statistically significant; application twice daily for a duration of 2 months (56 days); treatment response assessed by instrumental measurements n=33; 28 volunteers recruited; 5 dropouts

EXPERT GRADING*

efficacy 72k multi-talent spot serum	responder % of study persons	improvement from baseline % (n)	measurement method
decrease of acne lesion intensity	48% (16/33)	30.1%	Expert-grading evaluation based on ColorFace® 2D high resolution photographs
reduction of blackheads	39% (13/33)	15.6%	
reduction of pores	43% (14/33)	17.4%	
decrease of acne marks	64% (21/33)	19.6 %	
overall improvement	70% (23/33)	69.0%	

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INDIVIDUAL ACNE / ACNE MARK ANALYSIS BY NEWTONE TECHNOLOGY*

efficacy 72k multi-talent spot serum	acne lesion post-inflammatory erythema PIE	acne marks post-inflammatory hyperpigmentation PIH
significant decrease of lesion area	53.3%	54.5%
significant brightening / lightening of lesions (L* contrast)	57.5%	53.3%
significant decrease of visibility of lesion	58.9%	51.9%

* all results statistically significant; application twice daily for a duration of 2 months (56 days);
treatment response assessed by technical measurement n=33; 28 volunteers recruited; 5 dropouts



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SIGNIFICANT IMPROVMENT OF ACNE PRONE SKIN

ColorFace high resolution images

CASE 15



day 0 = before treatment

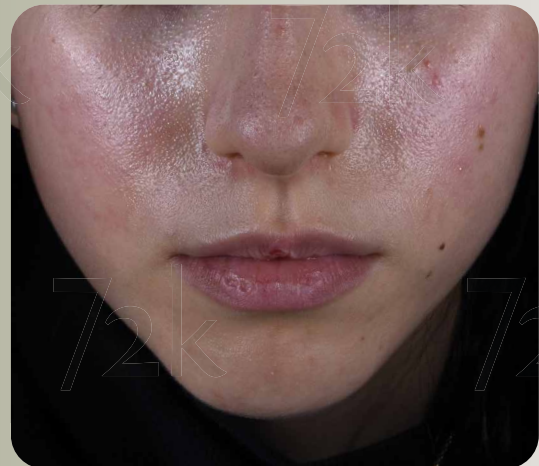


day 56 of treatment

CASE 38



day 0 = before treatment



day 28 of treatment

clear improvement of acne prone skin
significant reduction of acne number
and intensity of lesions

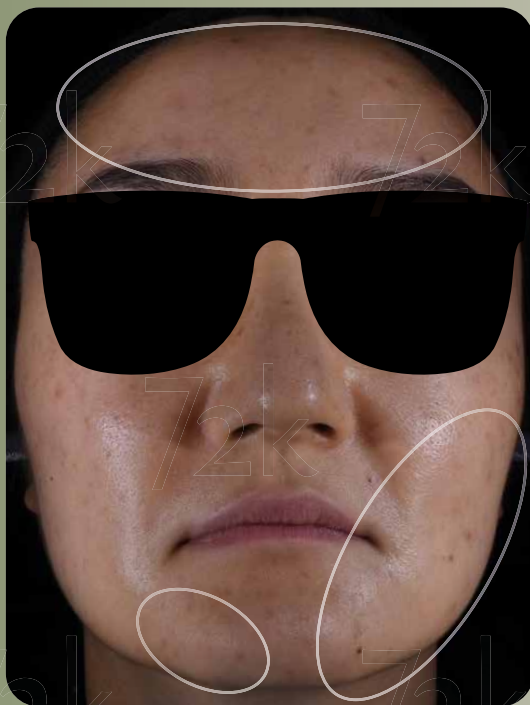


72k MULTI-TALENT SPOT SERUM CLINICAL STUDY RESULTS

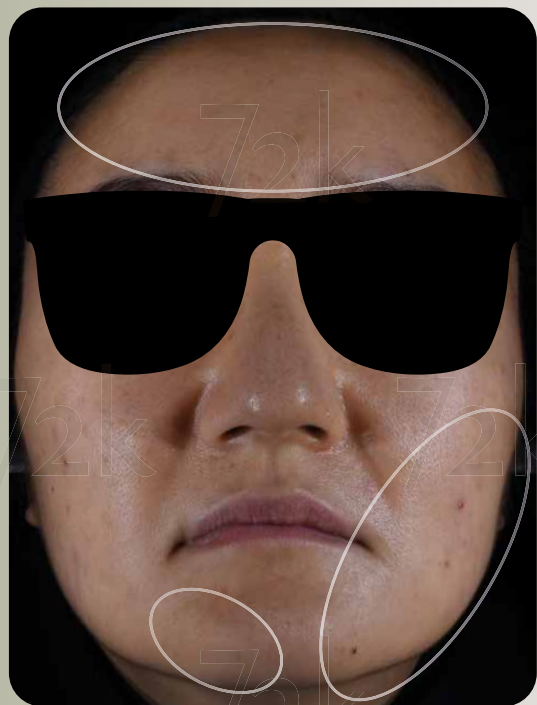


SIGNIFICANT IMPROVEMENT OF ACNE MARKS ColorFace high resolution images

CASE 27



day 0 = before treatment



day 56 of treatment

**visible improvement of acne marks
(PIH postinflammatory hyperpigmentation)**

significant reduction of number and
intensity of pigmented spots

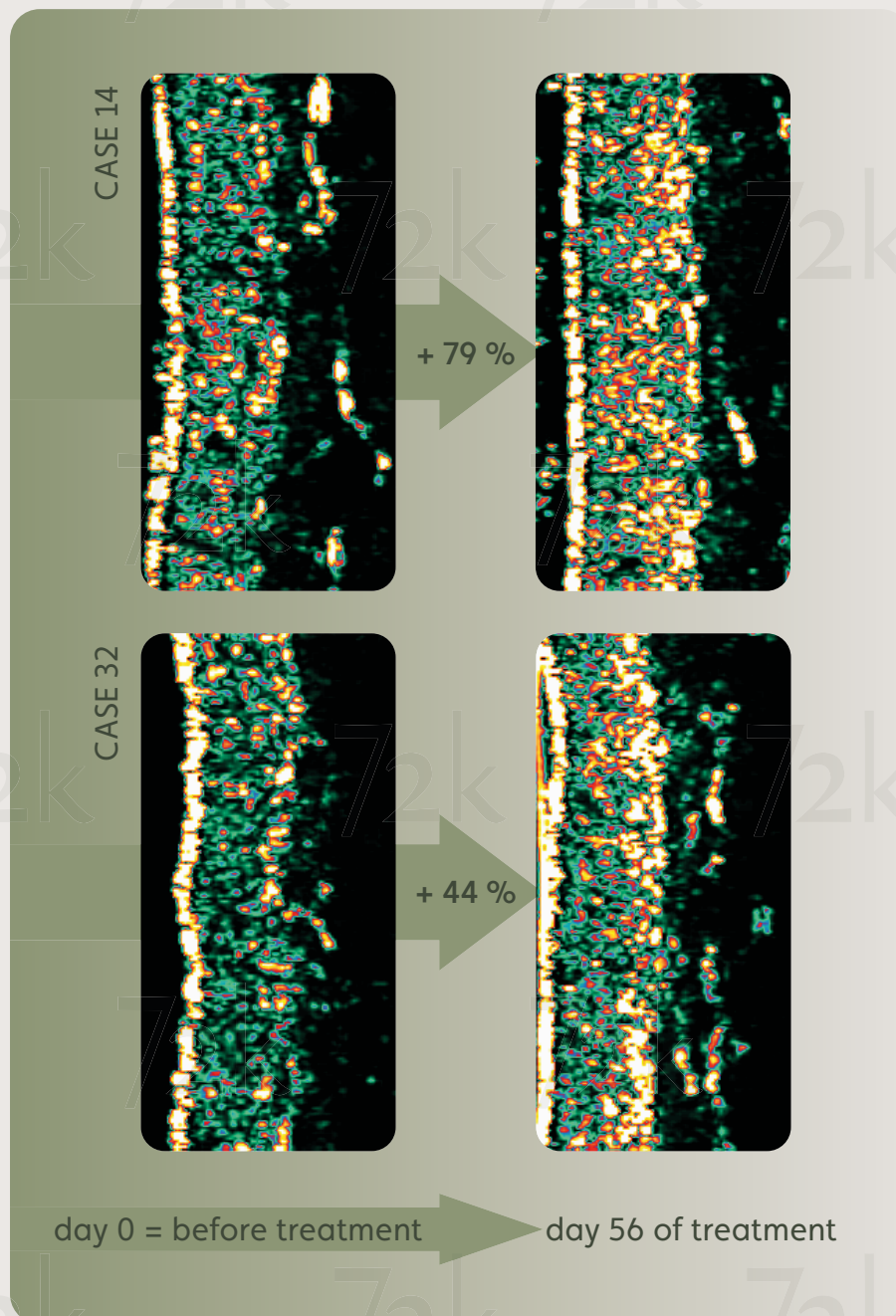
Asian skin



72k MULTI-TALENT SPOT SERUM CLINICAL STUDY RESULTS



SIGNIFICANT INCREASE OF SKIN DENSITY Dermalab ultrasound images



**clearly visible and significant increase of skin density
and thickness suggesting regeneration of skin**



72k MULTI-TALENT SPOT SERUM CLINICAL STUDY RESULTS SUMMARY



72K MULTI-TALENT SPOT SERUM SUMMARY OF CLINICAL STUDY RESULTS ACNE PRONE SKIN

study and data analysis was performed by an independent institute (Skin Test Institute Neuchâtel, Switzerland)

efficacy of 72k multi-talent spot serum in acne prone skin

has been demonstrated in clinical studies using:

- a self-assessment questionnaire
- instrumental techniques combined with image analysis of participants

the product was applied to 33 study participants, mostly Caucasian; age 12-45; phototype II-III; twice daily for a duration of 2 months (56 days). The treatment response was assessed at day 28 and 56.

study results at day 56

- very good effect reported by study participants (questionnaire)
- excellent efficacy confirmed by instrumental measurements, image analysis & expert grading (skin density, roughness, reduction of intensity and number of acne and acne marks)
- exceptionally good protection against environmental pollution demonstrated
- high satisfaction noted with the cosmetic qualities
- all results statistically significant



72k MULTI-TALENT SPOT SERUM

CLINICAL STUDY RESULTS SUMMARY



The following claims are supported by the results obtained in the study:

- Significantly helps brightening of acne lesion color
- Supported by biophysical results
- Significantly helps smoothing skin
- Supported by biophysical results
- Significantly helps redensifying skin
- Supported by biophysical results
- Significantly helps reducing acne lesion intensity
- Supported by expert-grading and self-assessed results
- Significantly helps reducing blackhead
- Supported by expert-grading
- Significantly helps refining pores
- Supported by expert-grading and self-assessed results
- Significantly helps reducing acne marks
- Supported by expert grading and self-assessed results
- Significantly helps protecting the skin against pollution
- Supported by biophysical results
- Significantly helps removing excess of sebum
- Supported by self-assessed results
- Significantly helps improving skin
- Supported by self-assessed results
- Significantly helps enhancing skin tone and texture
- Significantly helps enhancing skin radiance
- Supported by self-assessed results
- Significantly helps soothing skin
- Supported by self-assessed results
- Significantly has a good absorption,
a good texture and a good spreadability
- Supported by self-assessed results